

KCBS-TV

4200 Radford Avenue, . Studio City CA 91604

KCBS-TV

CONTRACT NO. REV.

1021-64281-1

DATE PRINTED

05/01/13

AND

PAGE 1

152445	AGENCY (OR SERVICE) ACTING AS AGENT FOR		345865	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	SADLER STRATEGIC MEDIA			WORKING CALIF'NS TO ELECT WENDY GREUEL		
AND	12103 Viewcrest Rd			4189 W 2nd St		
ADDRESS	Studio City	CA	91604-3640	Los Angeles	CA 90004-4340	
	USA			USA		
CONTACT				PRODUCTwendy greuel, working calif'ns to		
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO.		PRODUCT CODE	1307	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 05/02/13 AND ENDING 05/08/13 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00011..	2	06:00A	07:00A	30S	05/02/13-05/03/13	CBS2 NEWS 6A	2	1000.00	2000.00
2	M-W	2	06:00A	07:00A	30S	05/06/13-05/08/13	CBS2 NEWS 6A	2	1000.00	2000.00
3	0001...1	2	04:29A	05:00A	30S	05/02/13-05/05/13	CBS2 NEWS 430-5A	2	200.00	400.00
4	M-W	2	04:29A	05:00A	30S	05/06/13-05/08/13	CBS2 NEWS 430-5A	2	200.00	400.00
5	...11..	2	05:00P	06:00P	30S	05/02/13-05/03/13		2	1400.00	2800.00
pgm: cbs2 news @ 5p										
6	M-W	2	05:00P	06:00P	30S	05/06/13-05/08/13		2	1400.00	2800.00
pgm: cbs2 news @ 5p										
7	...11..	2	06:00P	06:30P	30S	05/02/13-05/03/13		2	1400.00	2800.00
pgm: cbs2 news @ 6p										
8	M-W	2	06:00P	06:30P	30S	05/06/13-05/08/13		2	1400.00	2800.00
pgm: cbs2 news @ 6p										
9	T	1	07:58P	09:00P	30S	05/07/13-05/07/13	NCIS	1	20000.00	20000.00
10	Th	1	09:00P	10:00P	30S	05/02/13-05/02/13	PERSON OF INTEREST	1	20000.00	20000.00
11	F	1	10:00P	11:00P	30S	05/03/13-05/03/13	BLUE BLOODS	1	15000.00	15000.00
12	Th-F Sa-Su	3	MULTIPLE 10:59P	11:35P 11:30P	30S	05/02/13-05/05/13	CBS2 NEWS 11P	3	4500.00	13500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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152445	AGENCY (OR SERVICE)		ACTING AS AGENT FOR		345865	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice Required Announcement 28 days prior notice</div>
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AND	12103 Viewcrest Rd					4189 W 2nd St		
ADDRESS	Studio City CA 91604-3640 USA					Los Angeles CA 90004-4340 USA		
CONTACT						PRODUCT		wendy greuel, working calif'ns to
LOCAL SALESPERSON	Andrew Del Guercio		AGENCY EST. NO.		PRODUCT CODE		1307	
NATIONAL SALESPERSON								
BROADCAST SCHEDULE STARTING 05/02/13 AND ENDING 05/08/13 NO. WEEKS: 1								

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			FROM	TO						
13	11100..	3	MUUSPHE	11:35P	30S	05/06/13-05/08/13	CBS2 NEWS 11P	3	4500.00	13500.00
14	00011..	2	11:35P	12:37A	30S	05/02/13-05/03/13	DAVID LETTERMAN	2	2000.00	4000.00
15	M-W	2	11:35P	12:37A	30S	05/06/13-05/08/13	DAVID LETTERMAN	2	2000.00	4000.00
16	Su	1	06:57A	08:30A	30S	05/05/13-05/05/13	CBS SUNDAY MORNING-7AM	1	2500.00	2500.00
17	Su	1	06:57P	08:00P	30S	05/05/13-05/05/13	SIXTY MINUTES	1	25000.00	25000.00
Total Contract:								31		133500.00
Billing Summary										
Qtr 2-13						Apr	May	Jun	Total	
						.00	133500.00	.00	133500.00	
GRAND TOTAL									133500.00	

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